

BEYOND LEANING IN wins Silver Medal in the Axiom Business Book Awards

Melanie Ho's thought-provoking debut book, <u>Beyond Leaning In: Gender Equity</u> <u>and What Organizations are Up Against</u>, has been awarded a silver medal in the 2022 Axiom Business Book Awards, recognizing the world's best business books.

Previous Axiom medalists include Nobel laureate Robert Shiller, former U.S. Secretary of State Condoleezza Rice, Pulitzer Prize winner Doris Kearns Goodwin, investor Raymond Dalio, and entrepreneur Steve Case.

Recognized in Axiom's "Business Fable" category, <u>Beyond Leaning In</u> is a different kind of business book – based on research but told as a novel, alternating between the perspectives of male and female characters across all levels of the organizational chart at a fictional company. The book focuses on why gender gaps at work are so hard to close despite our best intentions, creatively illustrating:

- the challenges that make it harder for women to lean in,
- the unequal rewards and penalties when they do, and
- how messages related to "leaning in" ignore the importance of stereotypically feminine traits needed for modern leadership.

Bring BEYOND LEANING IN to Your Organization

- Help male managers and allies understand the "behind closed doors" barriers that female colleagues face
- Facilitate honest conversations across different generations about shifting workplace dynamics
- Surface elements of organizational culture and habits that are reinforcing systemic barriers to equity
- Provide a springboard for discussion among women in leadership cohorts (rising and executive)

"An engaging evolution of Sheryl Sandberg's 'Lean In' mantra."

- Kirkus Reviews

"One of the most empowering authors and visual artists right now."

- Film Daily

"A timely, readable, and powerfully important book for all leaders, especially now, when so many women are feeling pressure to reevaluate their place in the corporate world, and even the workforce."

- Melanie Bowen, President and COO, Mindoula

About the Author

Melanie Ho is a speaker, author, and organizational consultant. Her experience includes facilitating retreats for chief executives; addressing 1000+-person audiences; and appearing on NPR, CBS, and NBC. As former SVP and a member of the founding team for education technology and consulting firm EAB Global, she led a team of 100+ consultants that provided management advice to 1500+ universities worldwide,. As a visual artist, Melanie has drawn dozens of comics about DEI in the workplace and incorporates these into her unique and memorable workshops and keynote presentations.



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